Motivated by her prolific father-in-law R. S. Agarwal & his business partner, R S Goenka’s passion for art, Richa Agarwal is keen to preserve the artistic legacy and heritage of Bengal, whilst embracing its modern and contemporary avatar. A commerce graduate from Coimbatore, Richa’s innate sense of business and her experience with the family’s businesses made her initiation into the business of arts smoother. Richa’s vision for Emami Art and Kolkata Center for Creativity is dominated by a concern for young Indian artists. She is deeply engaged in the advancement of art appreciation. This commitment to the cause of visual art has made her embark on a project that is playfully blurring the line between art and commerce. Emami Art and Kolkata Centre for Creativity will, she aspires, propel Kolkata as a hub of contemporary art. Wife, mother, daughter-in-law, home-maker and business woman, Richa Agarwal juggles several roles with effortless panache.