

AMI ARTS FESTIVAL 2024 – FAQs

Who is organising the AMI Arts Festival?

AMI Arts Festival is an initiative by Kolkata Centre for Creativity (KCC), supported by Emami CSR. 2024 is the 5th consecutive year of this festival.

KCC is a pioneering, multi-disciplinary, interactive art centre, located in Kolkata, West Bengal, India and established in 2018. KCC, a unit of the Anamika Kala Sangam Trust, a not-for-profit public trust, spans 70,000 sq. ft. and has quickly become a cornerstone of India's contemporary art and cultural scene.

Find out more at <https://www.kolkatacentreforcreativity.org/>

When and where will the festival take place?

AMI Arts Festival 2024 will take place from 1st November to 22nd December 2024, at various locations all over Kolkata. The primary venue is onsite at Kolkata Centre for Creativity in Anandapur, while some of the offsite events will take place at Victoria Memorial Hall, the Indian Museum, GD Birla Sabhaghar, and other places, to be disclosed soon.

What are the different sections of Ami Arts Festival?

- Exhibitions: Features Indian and international participants presenting a wide range of works by various artists.
- Performances: Showcases a curated body of work by a single artist represented by the gallery, allowing for an in-depth exploration of their artistic vision.
- Awards: Highlights contemporary and living traditional art practices from India and South Asia, providing a platform for artists to showcase their unique cultural heritage.
- Learning: Brings together museums, foundations, cultural centres, and artist collectives, who present curated elements of their year-round programming or a curated project by a significant artist.
- The Studio: Dedicated to exploring the intersection between visual arts and technology, showcasing innovative and cutting-edge art forms that push the boundaries of artistic expression.

- Outdoor Art Projects: Features large-scale installations in outdoor spaces across the fair, providing immersive and media-diverse artworks that captivate and engage visitors.

How can one apply to volunteer/intern/offer support at AMI Arts Festival?

One can apply to volunteer or intern at AMI Arts Festival by filling up this form: [\[link\]](#)

To support the festival and KCC by being a patron or donor at this link: [\[link\]](#)

FOR APPLICANTS:

What are the important dates I should know?

AMI Arts Festival 2024 will take place from 1st November to 22nd December 2024.

The deadlines for the three Open Calls under AMI Arts Festival 2024 are:

My Kolkata in Kolkata (MKIK) 5.0, a photography exhibition: 20th September 2024

IMAGINARIUM 4.0, a visual art exhibition: 31st August 2024

UTSAV III, a platform for performing artists: 30th September 2024

How are artists selected? When do artists hear whether or not they have been invited?

The artists will be selected by a selection and judging committee, who has full authority to accept or reject any application. The decision of the committee will be final, and the gallery or jurors will entertain no communication on this issue. Only selected artists will be intimated about the awards and exhibition.

What is involved in applying?

Find all the application details for

MKIK 5.0 at <https://www.kolkatacentreforcreativity.org/program/mkik-50-open-call>

IMAGINARIUM 4.0 at <https://www.kolkatacentreforcreativity.org/program/imaginarium-40-open-call>

UTSAV III at <https://www.kolkatacentreforcreativity.org/program/utsav-iii-open-call>

Applications will only be considered if you fill all mandatory fields, agree to the stated terms and conditions and pay the non-refundable application fee. Submission of an application does NOT amount to confirmation of participation. Each submitted application has to go through the selection process whereby it may or may not be selected for participation.

What are the costs involved in applying?

The application fee are as follows:

MKIK 5.0: INR 500 per category

There is no application fee for IMAGINARIUM 4.0 and UTSAV III.

Are there prizes?

IMAGINARIUM 4.0, a visual art exhibition, has three awards of excellence: INR 2.0 Lakh, INR 1.5 Lakh, and INR 1.0 Lakh respectively, supported by the Emami Foundation and KCC. MKIK 5.0 also has prizes for the top three applicants.

Who do I contact for more information?

Contact +919674140905 or kcc@akst.org.in for more information.

FOR ATTENDEES:

Can I pay with a credit card at the event?

No, we only accept cash and UPI payments.

Is the event free?

The exhibitions, talks, film festival, and UTSAV III, a platform for performing artists, are free and open to all. The workshops and celebrity performances are paid and require pre-registration.

Is there parking?

Visitors are not allowed to park inside the KCC premises. You can park near the vicinity, on a paid basis.

AMI ARTS FESTIVAL 2024 – FESTIVAL GUIDELINES

1. Festival rules and important notices apply to all participants, festival pass holders, and all visitors on the festival site and campsite.
2. Loud music may damage hearing – we advise the use of safety earplugs.
3. Please note: strobe lights, flashing lights and lasers may be used during some live performances which may be harmful to people with photosensitive epilepsy.
4. The festival organization reserves the right to make changes to the festival schedule and programme.
5. All visitors and their belongings will be inspected for their personal safety.
6. The festival is not responsible for lost or stolen belongings. Take care of your belongings!
7. Participation at the festival is at the visitor's own risk. KCC is not liable for any damages, by whatever name, suffered by a visitor as a result of the participation, unless the damage is a direct consequence of deliberate intent or gross negligence on the part of KCC. This exclusion of liability also applies to serious damages such as all possible damages resulting in injury or death.
8. KCC reserves the right to decline or forbid entrance into the festival site to any person behaving in a manner or carrying items that may in any way endanger the safety of the visitors or violate rules of peaceful conduct
9. Visitors agree to be photographed, filmed or recorded as part of the audience. All video, photo and audio materials acquired on festival site is subject to be used in promotional materials for the festival without any limitations of time and space and at the sole discretion of the festival and its organisers.
10. Merchandise sales are organized and will be available only within the festival venue.
11. It is strictly forbidden to use or distribute festival passes for commercial purposes, marketing campaigns, lotteries and contest purposes without the written consent from KCC. Legal steps will be taken against any person or organisation who attempt to do so without written permission from the organizers.
12. KCC reserves the right to curtail or cancel the entire Festival event in case an unexpected force majeure event occurs that threatens the safety of visitors and/or public order on the festival site.
13. Refunds are not possible in the case of cancellation or curtailment of parts of the festival event due to force majeure such as: extreme weather conditions endangering the safety of the audience or artists, inclement weather, fire, death of illness of a performing artist or their immediate family, delays or shutdowns of traffic routes (airports, border crossings, etc.), war, terrorist acts or terrorist threats,

violence, or due to legally binding decisions by local or national authorities to shut down the event for justifiable security reasons, national mourning day decrees that forbid any cultural or entertainment events taking place, or other decisions by national authorities that are beyond the control of the organizers. If the festival event is cancelled due to force majeure, no new date will be set to reschedule, and no entry fees and/or additional expenses will be refunded to ticket holders

14. KCC is not liable for any damages and costs incurred by the participant in the case of a force majeure event.
15. Refunds for already purchased festival passes will be possible only in the case of the cancellation of the entire festival event for reasons other than force majeure. Refunds are not possible for other reasons or in case of cancellation of one or more artists confirmed to perform at the festival event.
16. Tickets purchased for the festival will be replaced at the festival entrance with a valid wristband. Only visitors with a valid Festival wristband are allowed entry and movement in the festival area. Festival wristbands may not be removed, cut, torn or damaged in any way or they cease to be valid. KCC reserves the right to request identity validation from the ticket holder by presenting a valid ID to the festival staff upon request
17. Festival wristbands are valid for one entrance to the festival site per festival day - upon entering the festival site your wristband is valid only until you leave the festival site.

IT IS FORBIDDEN TO ENTER THE FESTIVAL SITE WITH:

1. food, alcoholic or non-alcoholic drinks in any type of packaging
2. bottle caps (plastic or otherwise)
3. toiletries and cosmetic products in containers over 100ml cap.
4. aerosols or high pressured packaged products (including deodorants and sunscreens)
5. toiletries instick packaging (including deodorants, insect repellents, etc.)
6. firearms, stun guns or self-defence weapons (including pepper spray, lasers, etc.)
7. sharp objects and close combat weapons (knives, scissors, axes, tools, chains, etc.)
8. professional audio or video equipment, as well as technical equipment and instruments without the permission of KCC
9. narcotics and illegal substances
10. pyrotechnics and explosive devices

11. flammables and flammable liquids
12. drones and unmanned aerial devices
13. animals and pets

PUBLICITY: FLYERS AND POSTERS

Distribution of flyers or posters during the festival, on festival grounds, or on the entrance corridors or streets, is not allowed. If you want to promote your event or product please contact KCC who can give you the possibility to place an advertisement on the festival grounds. Promotional activities without the written permission of KCC will be legally persecuted.